

IASA 7th World Congress  
ASAK 50th International Conference

# Constellating “Americas” : Ex/Changes Beyond Transnationalism

Hoam Faculty House, Seoul National University,  
Seoul, South Korea

August 17-19, 2015

Hosted by



American Studies Association of Korea



International American Studies Association



American Studies Institute, SNU

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# DAY ONE

(August 17th)

**8:30- Registration**

**9:00-9:15 Opening Ceremony (Mugunghwa)**

**Chair** : Dongshin Yi (Seoul National University, Korea)

**Opening Remarks and Welcome Address**

**Speaker** : Chulwon Cho (President, American Studies Association of Korea; Director, American Studies Institute at Seoul National University)

**9:15-10:00 IASA Presidential Address (Mugunghwa)**

**Chair** : Manuel Broncano (Texas A&M International University, USA)

**“Time to Re-center? Constellating American Studies”**

**Speaker** : Giorgio Mariani (President, International American Studies Association)

**10:00-11:30 Keynote Speech 1 (Mugunghwa)**

**Chair** : Giorgio Mariani (President, International American Studies Association)

**“Unpredictable Americas: Resignifying Americanness under a Relational Perspective”**

**Speaker** : Zilá Bernd (Federal University of Rio Grande do Sul and UNILASALLE, Brazil)

**11:30-13:00 Lunch Break (Crystal)**

**13:00-14:30 Sessions 1-4**

**Session 1 With America : The World and the US (WATER LILY)**

**Moderator** : Virginia Dominguez (University of Illinois at Urbana-Champaign, USA)

Benita Heiskanen (University of Turku, Finland) USA-Cuba Détente : Reconfiguring the Americas

Kryštof Kozák (Charles University, Czech Republic) Transatlantic Ties That Bind : Contested Collective Memory in U.S.-Czech Relations

Jooyoung Lee (Gangneung-Wonju National University, Korea) The Rise of Human Rights in the U.S. Foreign Relations during the 1970s

Ioana Luca (NTNU, Taiwan) "They Have Friendly Bombs" : Constellating the US during the NATO Intervention in the Former Yugoslavia

**Discussant** : Virginia Dominguez (University of Illinois at Urbana-Champaign, USA)

## Session 2 Memories of Americas at War (ROSE)

**Moderator** : Giorgio Mariani ("Sapienza" University of Rome, Italy)

Outi Hakola (University of Helsinki, Finland) Remembering and Creation of Heroism in *Band of Brothers*

Yanyu Zeng (Hunan University of Science and Technology, China) Transnational Representations of the War in Phil Klay's *Redeployment*

Igina Tattoni ("Sapienza" University of Rome, Italy) Unstuck Constellations

**Discussants** : Jee Hyun An (Seoul National University, Korea), Jinim Park (Pyeongtaek University, Korea)

## Session 3 Race Redux in American Studies (CAMELLIA)

**Moderator** : Mihyeon Kim (Ajou University, Korea)

Tunde Adeleke (Iowa State University, USA) Re-examining the "American" in American Studies : Challenges from Black Studies

Jang Wook Huh (University at Buffalo, USA) The Harlem Renaissance Reaches Korea: The Making of Cross-Racial Analogy

Chung-Hwan Joe (University at Buffalo, USA) Muslim Is the New Black : The Aftermath of 9/11 in *Home Boy*, *Once in a Promised Land* and *The Reluctant Fundamentalist*

**Discussant** : Ki Yoon Jang (Sogang University, Korea)

## Session 4 Constellating the U.S. through American Mass Culture (TULIP)

Sharon Chon (UCLA, USA) Imperial Palimpsest : The Fictionalization of *Apocalypse Now* in Jessica Hagedorn's *Dream Jungle*

Claire Boram Kim (UCLA, USA) "I Had to Tell Him My Story" : Emplotting Personal History on *The Bachelor*

Sujin Youn (UCLA, USA) World without Men : Posthuman Imagination and the End of Human Exceptionalism in Recent Hollywood Films

**14:30-14:45 Coffee Break**

**14:45-16:15 Sessions 5-9**

**Session 5 Indo-American Transactions : A Two-way Street (ROSE)**

Roshan Lal Sharma (Central University of Himachal Pradesh, India) Indo-American Transactions : Emersonian and Whitmanesque Engagement with Indian Thought

Manju Jaidka (Panjab University, India) Alternative Interpretations : Wendy Doniger's Hinduism

Manpreet Kang (Guru Gobind Singh Indraprastha University, India) Re-presenting India : A Study of Jhumpa Lahiri's Fiction

**Session 6 Regarding American Books (TULIP)**

**Moderator** : Regina Schober (University of Mannheim, Germany)

Takako Tanaka (Nagoya City University, Japan) Faulkner, American Book Market, and the US Cultural Policy

Joon Hyung Park (Kyungnam University, Korea) "The Food of Light" : Melville's Critique of Emerson's Transcendental Optics in *Moby-Dick*

**Discussant** : Hyeyurn Chung (Sungshin Women's University, Korea)

**Session 7 Filming the American Life (WATER LILY)**

**Moderator** : Woosung Kang (Seoul National University, Korea)

Andrée Lafontaine (University of Montreal, Canada) Exodus and the National Imaginary in Depression-era Woman's Films

Sabine Haenni (Cornell University, USA) Animals, Empire, and Early American Cinema

Jung Sun Choi (Soongsil University, Korea) Home-Making and Rock Hudson in Douglas Sirk's *All That Heaven Allows*

**Discussant** : LeeEun Kim (Seoul National University, Korea)

**Session 8 Only Disconnect: The Predicament of Transnational Popular Culture (CAMELLIA)**

Joseph Jonghyun Jeon (Pomona College, USA) Transnational Wiring

Eun Joo Kim (New York University Shanghai, China) *Lost* in the American Imaginary

Robert Ji-Song Ku (Binghamton University, USA) What's K-Pop Got to Do With It?

**Session 9 Graduate Student Workshop Session 1 (LILY)**

**Moderator :** Jinbeom Synn (Seowon University, Korea)

Hyo-seol Ha (Hanyang University, Korea) The House/Home Faulkner Built : (Un)Knotting the South, the U.S., and Americas in William Faulkner's *Absalom, Absalom!*

Janet Cho (Sogang University, Korea) "Really, 'Rene, I'm Not Safe" : Interweaving Spatiality, Historicity, and Race in Nella Larsen's *Passing*

Haejin Park (Chung-Ang University, Korea) Jean Toomer's *Cane* : Trauma of the South

**Discussants :** Helin Park (Seoul National University, Korea), Hye-rim Park (Chung-Ang University, Korea), Hyoung Min Lee (Chung-Ang University, Korea)

**16:15-16:30 Coffee Break**

**16:30-18:00 Sessions 10-14**

**Session 10 Thinking Brazil and US Interchanges through Academic and Popular Culture (TULIP)**

**Moderator :** Ana Maria Mauad (UFF, Brazil)

Ana Maria Mauad (UFF, Brazil) America is Here : Visual Culture and International Affairs – US and Brazil

Ana Carolina Maciel (UNICAMP, Brazil) Brazilian and US Movie Industry in Comparative Perspective

Adriana da Costa Teles (USP, Brazil) Brazilian Literature and a Tradition of Broken Hearts

**Discussant :** Paul Sneed (Seoul National University, Korea)

**Session 11 The Theatrical Mirror to America (WATER LILY)**

**Moderator :** Dong-Ho Sohn (Hankuk University of Foreign Studies, Korea)

Jian-e Ling (Hunan University of Science and Technology, China) The Transnational Face of Post-9/11 American Theater

Jungman Park (Hankuk University of Foreign Studies, Korea) Bread and Puppet Theatre : Art as Responding to Life and Acting Out the Change of America

Eunha Na (University of Minnesota, Twin Cities, USA) Affective Citizenship : Velina Houston's Sentimental Subjects

**Discussant :** Jane Desmond (University of Illinois at Urbana-Champaign, USA)

**Session 12****Sound(ing) America : The World in American Music / American Music in the World (ROSE)**

**Moderators** : Ulfried Reichardt (University of Mannheim, Germany) and Regina Schober (University of Mannheim, Germany)

Mari Nagatomi (Doshisha University, Japan) Defining Democracy : Hiroshi Toyama and Country and Western Music in Japan

Jaclyn Sakura Knitter, Sung Hyun Chung, Genevieve Leung (University of San Francisco, USA) Racial and Journalistic Discourse Analysis of African-Korean Singer, Insooni

Ulfried Reichardt (University of Mannheim, Germany) Sounding the African Americas : Music and Knowledge

Regina Schober (University of Mannheim, Germany) Universal Music? American Postmodernism and the Constellations of Sound

**Session 13****Constellating Words of Americas (CAMELLIA)**

**Moderator** : Jaemin Kim (Hankuk University of Foreign Studies, Korea)

So-Yeon Ahn (Hankuk University of Foreign Studies, Korea) Examining the Notion of Criticality for the Shaping of Global Citizens in Korean English Immersion Camps

Jae-uk Choo (Chung-Ang University, Korea) Ecocriticism and Ecology in American Fiction and Film

**Discussant** : Dongshin Yi (Seoul National University, Korea)

**Session 14****Reconstructing the Political Context (Korean Session) (LILY)**

**Moderator** : Won-ho Park (Seoul National University, Korea)

Soo Hyun Jung (Yonsei University, Korea) Legitimacy of Regulation in the Presidential System : Comparison of the Rulemaking Process in the United States and Korea

Jong-Heum Chung (Seoul National University, Korea) Understanding Politics vs. Feeling Confident about It : Political Sophistication and Internal Efficacy in the 2012 US Election

Younghoon Kim (Sogang University, Korea) “əmərikə, Mirigyeonguk, Amiriga, Miguk, Miguk, and Once Again, America”

**Discussant** : Han Soo Lee (Soongsil University, Korea)

# DAY TWO

(August 18th)

9:30- Registration

10:00-11:30 Sessions 15-19

## Session 15 Contact, Translocality, and Cross-Culturality (WATER LILY)

**Moderator** : Young-Oak Lee (Sungkyunkwan University, Korea)

Yoo-Hyeok Lee (Pusan National University, Korea) Production of Localities across Borders : The Location of Ethnic Minority Culture within Urban Centers of the United States

Judit Nagy (Károli Gáspár University of the Reformed Church in Hungary, Hungary) Cross-cultural Encounters in Chang-Rae Lee's *Native Speaker*

Jaroslav Kušnír (University of Prešov, Slovakia) Contact Zones, Media, Technology and Identity in Karen Tei Yamashita's *Tropic of Orange*

**Discussant** : Chang-Hee Kim (Yonsei University, Korea)

## Session 16 The Sense of Place and Multiculturalism (ROSE)

**Moderator** : Bong Eun Kim (Kosin University, Korea)

Scott Manning Stevens (Syracuse University, USA) The Shifting Ground on which We Stand : Haudenosaunee Sovereignty and Place

Gyorgy Toth (University of Stirling, UK) Stretching "the Mystic Chords of Memory" : Historical Commemoration as Diplomacy in Post-/Cold War Transatlantic Relations

Wibke Schnieder mann (Albert-Ludwigs-Universität Freiburg, Germany) Unhoused and Gifted : "True" Stories of African American Homelessness

**Discussant** : Jee Hyun An (Seoul National University, Korea)

## Session 17 The Faces of Nineteenth-Century American Literature (CAMELLIA)

**Moderator** : Manju Jaidka (Panjab University, India)

Johannes Fehrle (Mannheim University, Germany) Hawthorne and Cosmetic Surgery : "The Birthmark" and Female Self-Objectification

Songho Ha (University of Alaska Anchorage, USA) Constellations of Paternalism and Capitalism in the Study of Antebellum Southern Slavery

Kwangtaek Han (Hankuk University of Foreign Studies, Korea) Henry James's (Un)realism

**Discussant** : EunHyoung Kim (Konkuk University, Korea)

## Session 18 Asian American Identity and Space (LILY)

**Moderator** : Heongyun Rho (Dongguk University, Korea)

Hee-Jung Serenity Joo (University of Manitoba, Canada) Race and Rurality in Asian North American Literature

Dae Joong Kim (Kangwon National University, Korea) Trans-spatiality in Asian American Literature

Tomoaki Morikawa (University of Hawai'i, USA) Journey's Destination: Memories of Japanese Americans and Japanese American Settler Colonialism

**Discussant** : Christopher Patterson (New York Institute of Technology, China)

## Session 19 Constellating Sexual Identities (TULIP)

**Moderator** : Martin Halliwell (University of Leicester, UK)

Guiyou Huang (Norwich University, USA) The Itinerant Butterfly that Crisscrosses Asia and America

Claudia Doroholschi (West University of Timisoara, Romania) Masculinity, Parody and Propaganda in the "Transylvanians" Trilogy

Seung Hee Lee (Texas A&M, USA) White Femininity and Psychological Borderlands in *Wieland*

**Discussant** : Hyewon Shin (Korea University, Korea)

## 11:30-13:00 Lunch Break (Crystal)

## 13:00-14:30 Sessions 20-23

## Session 20 Reflecting the Transnational and Traversing the Nations in Asian American Literature (WATER LILY)

**Moderator** : So-Hee Lee (Hanyang Women's University, Korea)

Robert Grotjohn (Chonnam National University, Korea) Past Post-Identity : A New Generation of Korean American Poets

Wu Che-yen (National Taiwan University, Taiwan) Transnationalism of Time Politics in Karen Tei Yamashita's *Tropic of Orange*

Pin-chia Feng (National Chiao Tung University, Taiwan) Becoming Taiwanese American : Negotiating Transnational Identity in *Fresh Off the Boat*

In Shik Bang (Inha University, Korea) "I Eat, Therefore I Am" : Kim Sunee's Memoir Woven by Food Experience

**Discussants** : Sooyoung Lee (Hanyang Cyber University, Korea), Jeongyun Ko (Dong-A University, Korea)



## Session 21 Americas on Exhibition (ROSE)

**Moderator** : Nam Gyun Kim (Pyeongtaek University, Korea)

Elizabeth Kuebler-Wolf (University of Saint Francis, USA) Pegeen Guggenheim and Jean Hélon:  
Transatlantic Artists

Leigh Anne Duck (University of Mississippi, USA) Lighting Out for What Territory? Fantasy,  
the Frontier, and the Anthropocene

Yuki Maruyama (Hitotsubashi University, Japan) Exhibition, Preservation, and Mobilization :  
The American Museum of Natural History during World War I

**Discussant** : Jane Desmond (University of Illinois at Urbana-Champaign, USA)

## Session 22 Migrating Americas (CAMELLIA)

**Moderator** : Young-In Oh (Sungkyunkwan University, Korea)

Camilla Fojas (DePaul University, USA) Asian and Latino Labor in the End Times

Ina Batzke (University of Münster, Germany) Aliens vs. DREAMers : Contemporary  
Renegotiations of Undocumented Migrants in the United States

Maarten van Delden (UCLA, USA) Whatever Happened to Hybridity? The U.S.-Mexico Border  
in Contemporary Cultural Criticism

Samir Dayal (Bentley University, USA) Transcoding/Transconstellating Literary American Studies :  
Jhumpa Lahiri's Diasporic Fictions of Displacement

**Discussants** : Chanhaeng Lee (Sungkyunkwan University, Korea), Manpreet Kang (Guru  
Gobind Singh Indraprastha University, India)

## Session 23 Queering American Studies (TULIP)

**Moderator** : Young Choi (Ewha Woman's University, Korea)

Vincenzo Bavaro (University of Naples "L'Orientale," Italy) Wonderfully Sleazy : The Controversy  
around William Friedkin's *Cruising* and Its Late Re-appropriation

Jiyeon Choi (Korea Legislation Research Institute, Korea) LGBT Rights in Legal Perspective

Soo Yeon Kim (Hankuk University of Foreign Studies, Korea) Mamoru Oshii's *Ghost in the Shell*  
Goes to Hollywood : The Posthuman Queer Body Revisited

**Discussant** : Eui Young Kim (Inha University, Korea)

14:30-14:45 Coffee Break

14:45-16:15 Sessions 24-28

**Session 24      Repositioning Asia in Transnational Asian American Imagination and Critiquing American Neoliberal Modernity (WATER LILY)**

**Moderator** : Eunsook Koo (Cheongju University, Korea)

Yu-cheng Lee (Academia Sinica, Taiwan) Writing Cross-culturally : On Gish Jen's *Tiger Writing*

Eun-Gwi Chung (Hankuk University of Foreign Studies, Korea) "The Problem Is Water" :  
The Pacific and the Cultural Spatiality of Asian American Poetics

Chien-Ting Lin (National Central University, Taiwan) Re-signifying "Asia" in the Transnational  
Turn of Asian/American Studies

Chang-Hee Kim (Yonsei University, Korea) Specters of Ruins Haunt a "Total Society" of  
Postmemorial Reality : A Critique on Neoliberal Modernity

**Discussants** : Seiwoong Oh (Rider University, USA), Junghyun Hwang (Catholic Kwandong  
University, Korea)

**Session 25      Americas at the Turn of the Nineteenth Century (CAMELLIA)**

**Moderator** : Roshan Lal Sharma (Central University of Himachal Pradesh, India)

Aneel Kumar Raina (Panjab University, India) Hinduism in Mark Twain's *Following the Equator*

Edgardo Medeiros da Silva (University of Lisbon, Portugal) The "Scramble for Empire" :  
Henry Adams and the U.S. Anti-Imperialist Debate

Keisuke Tsubono (University of Tokyo, Japan) How Did the Skyscraper Become a Symbol of  
America? : The Representation of Buildings in the Turn-of-the-Century American Literature

**Discussant** : Kwangjin Lee (Soongsil University, Korea)

**Session 26      Constellating American Voices (ROSE)**

**Moderator** : Youn-Son Chung (Korea Military Academy, Korea)

Masaya Sato (Southern Illinois University Carbondale, USA) From "Rescue" to "Justice" : The  
Arab-Israeli Conflict and the American Friends Service Committee, 1950s-1970s

Giorgio Mariani ("Sapienza" University of Rome, Italy) A Military-Literary Constellation :  
Towards a Critique of US Iraq War Literature

Suzie Sudarman (University of Indonesia, Indonesia) U.S. Foreign Policy and Twitter  
Facilitated Civic Engagement for the Common Good : The Indonesian Case 2010-2014

**Discussant** : Moustafa Bayoumi (CUNY, USA)

**Session 27      Constellating Televised Americas (LILY)**

**Moderator** : Jae H. Roe (Sogang University, Korea)

Min Kyung Yoo (Freie Universität Berlin, Germany) The U.S. in South Korean National  
Identity Construction : A Transnational Approach in National-Identity in Popular TV-Series

Yaeri Kim (Seoul National University, Korea) The Invention of the *Mideu* : Redefining American Television in South Korea

Hyong-jun Moon (Chung-Ang University, Korea) The Rise of Global Zombie Apocalypse : Global Order, American Fear, and the Call for the Realist Subject

**Discussant** : Ju Young Jin (George Mason University-Korea, Korea)

## Session 28 Transpacific Exchanges (TULIP)

**Moderator** : Sookhee Cho (Chung-Ang University, Korea)

Jinah Kim (Northwestern University, USA) The Politics of Mourning and the Afterlives of the Pacific Wars in the Americas

Ji-Young Um (Scripps College, USA) Friendship Pledged in Blood : Constellating Memories of US-Korea Wars

Sung-Tae Son (University of Paichai, Korea) Korean Traditional Folk Games Played by the American Natives

**Discussant** : Youngjun Park (Sangji University, Korea)

## 16:15-16:30 Coffee Break

## 16:30-18:00 Keynote Speech 2 (Mugunghwa)

**Chair** : Jiewuh Song (Seoul National University, Korea)

**“East Asia and the United States in the Age of Complexity”**

**Speaker** : Young-Sun Ha (Seoul National University, Korea)

## 18:00-20:00 ASAK Reception (Mugunghwa)

# DAY THREE

(August 19th)

## 9:30- Registration

## 10:00-11:30 Keynote Speech 3 (Mugunghwa)

**Chair** : Manju Jaidka (Panjab University, India)

**“Money, Power and Korean Immigrant Sons : Looking for the American Father”**

**Speaker** : Shirley Geok-lin Lim (UC Santa Barbara, USA)

11:30-13:00 Lunch Break (Crystal)

13:00-14:30 Sessions 29-33

**Session 29 Globalization and the American Novel (WATER LILY)**

Deborah Lindsay Williams (NYU Abu Dhabi, United Arab Emirates) Breaking Out of the "Muffin Tins": *Wrinkle in Time*, Cosmopolitanism, and Children's Literature

Kyung-Sook Boo (Sogang University, Korea) Reading Turtle Island as a Global Space through Native American Novels

Cyrus R. K. Patell (NYU, USA / NYU Abu Dhabi, United Arab Emirates) Is There Still an "American Novel"?

**Session 30 Frictive Constellations and the Decentering of Asian/America (ROSE)**

Daniel Kim (Brown University, USA) Shadows of the Present in Two Korean American Novels about the Korean War: Chang-rae Lee's *The Surrendered* and Paul Yoon's *Snow Hunters*

Moustafa Bayoumi (CUNY, USA) My Captivity and Their Freedom: Mohamedou Slahi's *Guantánamo Diary*, the American Slave Narrative, and the War on Terror

Kimberly McKee (Grand Valley State University, USA) The Adoptee as Asian American, The Adoptee as Korean: Negotiating Identity in *akaDan*

James Kyung-Jin Lee (UC Irvine, USA) Against Progress: Brandy Lien Worrall's *What Doesn't Kill Us* and the Translocalities of Asian American Illness Narrative

**Session 31 Playing Americas: Sports and Nations (TULIP)**

**Moderator**: Jin Hee Kim (Kyung Hee Cyber University, Korea)

Kyoko Yoshida (Ritsumeikan University, Japan) Barnstorming the Empire: The Philadelphia Royal Giants' Japan Tour of 1927

Anthony Santoro (Sogang University, Korea) Sport, Fans, and Nations: Fan Nations and an Emergent Transnational Civil Religion

Jungjin Yi (Seoul National University, Korea) Initiating into Modern World History through Football History

**Discussant**: Young Jin Kim (Dongguk University, Korea)

**Session 32 Looking after Americas: Health and the US (CAMELLIA)**

**Moderator**: Catherine Ceniza Choy (UC Berkeley, USA)

Ashley Squires (New Economic School, Russia) To Bless All Mankind: The Healthy-Minded Internationalism of the *Christian Science Monitor*

Yoshiya Makita (Ritsumeikan University, Japan) Creating a Healthy Citizen: American Women Nurses and the Colonial Origins of the U.S. Public Health

Ji-Hye Shin (Yonsei University, Korea) Questions of "Reception and Care" : Insanity, Mobility, and Ideals of American Citizenship

**Discussant** : Eun Hye Kwon (Hanyang University, Korea)

### Session 33 Graduate Student Workshop Session 2 (LILY)

**Moderator** : Hee-Yong Yang (Korea Military Academy, Korea)

Heesoo Chae (Hankuk University of Foreign Studies, Korea) The Motif of Disguise in *The Last of the Mohicans* : Establishing American Identity

Jungsoo Lee (Korea University, Korea) Self-Diaspora : Emotional Boundaries in *Do Androids Dream of Electric Sheep?*

Sangkeun Yoo (Seoul National University, Korea) Remnants of 9/11 : Don DeLillo's *Falling Man* and the Desubjectified Subject in the Age of Biopolitics

**Discussants** : Sang-A Lee (Hankuk University of Foreign Studies, Korea), Unji Oh (Korea University, Korea), Nayoung Kim (Seoul National University, Korea)

### 14:30-14:45 Coffee Break

### 14:45-16:15 IASA Roundtable (Mugunghwa)

**"Prospect and Retrospect : International American Studies and the IASA Today"**

Giorgio Mariani ("Sapienza" University of Rome, Italy)

Manuel Broncano (Texas A&M International University, USA)

Djelal Kadir (Pennsylvania State University, USA)

Paul Giles (University of Sydney, Australia)

Jane Desmond (University of Illinois at Urbana-Champaign, USA)

Youn-Son Chung (Korea Military Academy, Korea)

Rui Kohiyama (Tokyo Woman's Christian University, Japan)

### 16:30-17:00 Closing Ceremony (Mugunghwa)

**Chair** : Eui Young Kim (Inha University, Korea)

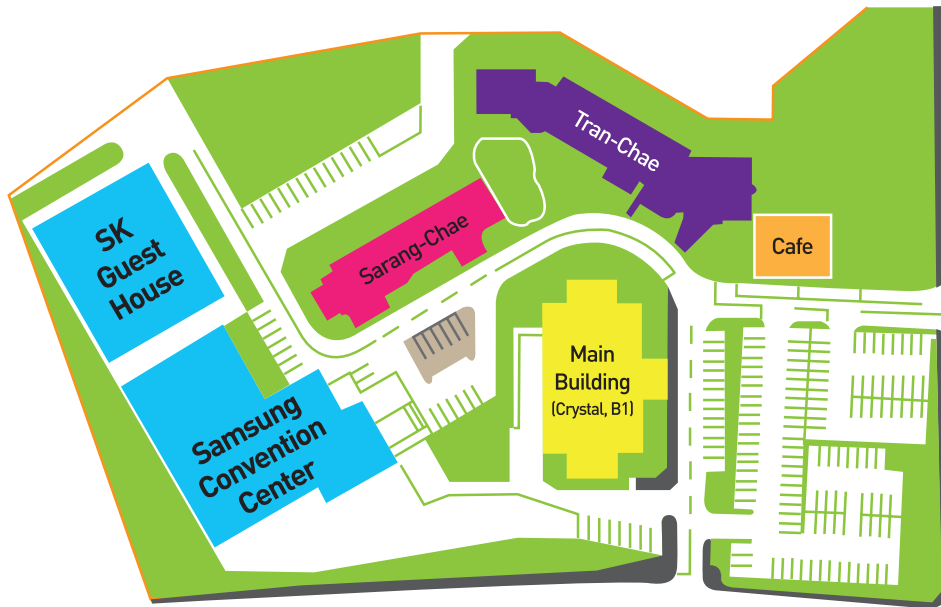
**Final Words**

**Speaker** : Chulwon Cho (President, American Studies Association of Korea; Director, American Studies Institute at Seoul National University)

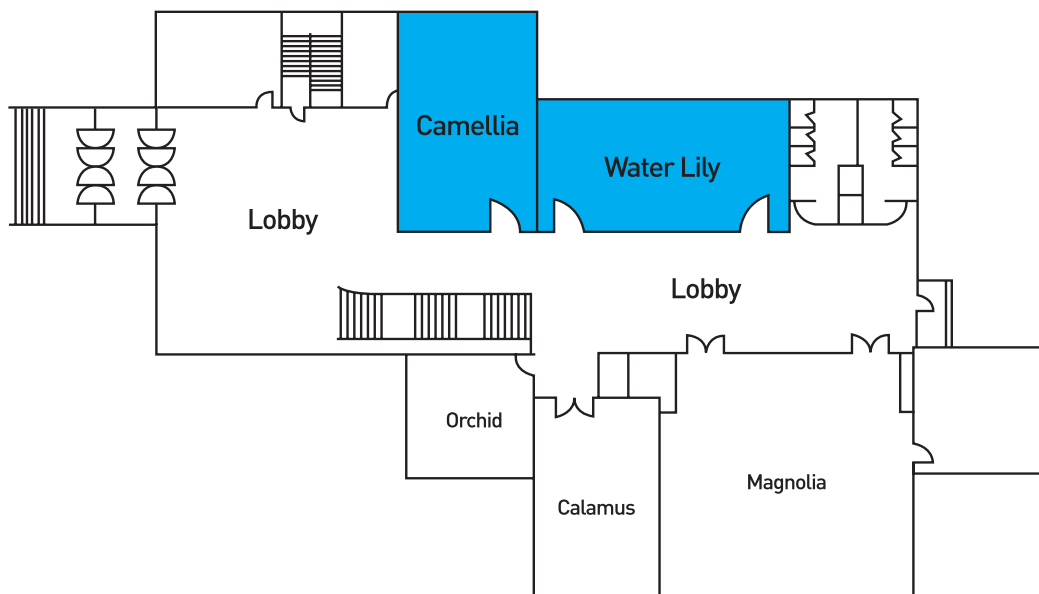
### 17:00-18:00 IASA General Assembly (Mugunghwa)

# Map of the Conference Venue

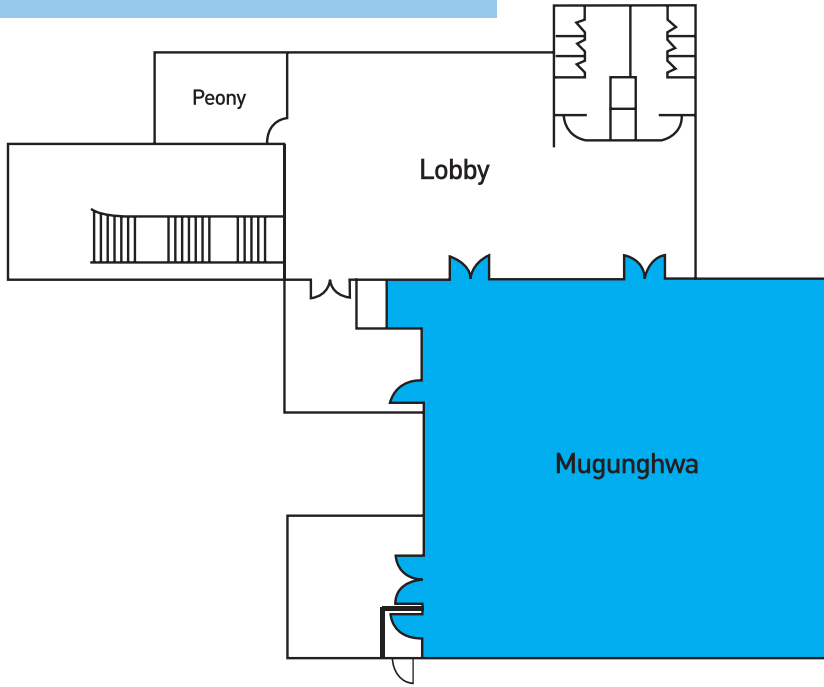
## Hoam Faculty House



## Camellia, Water Lily: 1F of Samsung Convention Center



**Mugunghwa : 2F of Samsung Convention Center**



**Tulip, Lily, Rose : 1F of SK Guest House**

